

Petrotech 2010

Guidelines for Poster Preparation-Petrotech 2010

1. The poster size should be 100 (Horizontally across) X 120 (Vertically down) cms. (Portrait orientation).
2. Line border of 2.5 cms from the edges to be provided on all sides of the poster
3. Petrotech Logo is to be placed on top left inside the border. If the author wishes to put the company logo, to which author is affiliated, the same should be put on the top right inside the border.
4. The printed size of the logo of Petrotech 2010 should be **9 x 7 cms**. The size of the company logo is to be aligned with the logo of Petrotech 2010. In case the author does not belong to any company / organization, this space to be left blank.
5. The background of the poster should be milky white
6. Poster should start with the paper ID in the first line followed by title of the paper in the second and subsequent lines within the space between the logo of Petrotech 2010 and the company logo.
7. Paper ID and title is to be written in Arial Font, bold and in sentence case.
8. After the title, keep one line space blank then write the author's name (Surname first) followed by e-mail, address in italics, smaller font than the title, in the next line.
9. Poster should start with introduction and end with conclusion heading.
7. Poster is to be prepared in a mosaic form instead of separate sheets.
8. Multiple colours can be used for making excellent, explicit and attractive Poster.
9. Make the display self-explanatory, visually good and legible from a distance of 1 to 1.5 meters.
10. Keep illustrations simple using graphs, drawings and pictures to create interest and visual explanation.
11. Petrotech will provide the panel of adequate size with drawing pins for displaying the poster of above-mentioned size. Adhesive tapes are not permitted for sticking the poster on the panel.
12. Authors are allowed to display only one poster for each paper.
13. No electrical power will be provided to presenters for demonstrating their devices or illustrations.

Note: The Technical Committee reserves the right to refuse permission to display any poster which is not prepared as per the guidelines or is commercial in nature.