



# PETROTECH-2012

10<sup>th</sup> INTERNATIONAL OIL & GAS CONFERENCE AND EXHIBITION  
14<sup>th</sup> -17<sup>th</sup> October, 2012, New Delhi, India

**THEME: Hydrocarbon and Beyond: Changing Landscape**

## INTERNATIONAL SHOW DIGEST

### PETROTECH HERITAGE

Petrotech was first held in 1995 and it was clear from the response to the inaugural event that it had a bright future as a focal point for India's energy industry. The event has continued to develop and is now respected as the leading fora in South Asia for debating the issues that face the global hydrocarbon industry.

Petrotech is a biennial event held under the aegis of Ministry of Petroleum and Natural Gas and the Petrotech Society. Each of the nine conferences and exhibitions held since 1995 have set higher standards, building momentum and uniting the upstream, midstream and downstream sectors in helping to secure India's energy needs as well as promoting the drive towards energy independence.

Each Petrotech conference and exhibition has been themed specifically to reflect the key issues affecting the industry while being consistent in their aim to provide cleaner, greener and sustainable energy. The event has an enviable reputation in international circles as one of the leading forums for the global hydrocarbon industry by giving an impetus to pioneering technology in this field.

Petrotech explores and promotes innovation in the energy sector and has supported the push for sustainable energy as well as many environmental causes. This forward-looking, responsible approach to the industry has helped to broaden the reach, scope and popularity of the event. Petrotech 2012 is organised by Indian Oil Corporation Limited (IOCL) and the Petrotech Society under the aegis of the Ministry of Petroleum & Natural Gas of the Government of India.

The 2012 event will build on more than a decade of success - the leading platform for business and debate and an event that should not be missed.

### OVERVIEW 2012

<b>Dates</b>	:	<b>14<sup>th</sup> -17<sup>th</sup> October, 2012</b>
<b>Inauguration</b>	:	<b>1600 hrs, 14th October 2012 (Hall 18 - Mezzanine)</b>
<b>Venue</b>	:	<b>Exhibition:</b> Halls 14 & 18, Pragati Maidan, New Delhi, India <b>Conference:</b> Vigyan Bhavan, New Delhi, India
<b>Organisers</b>	:	IOCL, Petrotech Society & ITE Group Plc
<b>Exhibitors</b>	:	<b>350+</b> from over 30 countries (Expected)
<b>Delegates</b>	:	<b>4,000+</b> from over 50 countries (Expected)
<b>Visitors</b>	:	<b>17,000+</b> from over 50 countries (Expected)
<b>Exhibition Area</b>	:	<b>18,000+</b> m <sup>2</sup>

Organised By



Exhibition Partner





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## EXHIBITOR PROFILE

The PETROTECH 2010 Exhibition witnessed participation of world's leading organisations from the following industry sectors :

- ◆ Oil and Gas - Upstream, Midstream & Downstream
- ◆ Engineering and Construction Companies
- ◆ Engineering Equipment Manufacturers and Providers
- ◆ Commercial Service Providers for the Oil & Gas Sector
- ◆ Power Generation
- ◆ Transportation and Logistics
- ◆ Research and Development
- ◆ IT & Telecommunications
- ◆ Petrochemicals and Fertilisers
- ◆ HSE
- ◆ Alternate Energy
- ◆ Government & Trade Consulates
- ◆ Finance and Insurance
- ◆ Training and Human Resource Development
- ◆ Trade Associations
- ◆ Media

## VISITOR PROFILE

- ◆ Top Management of Indian and Global Energy Sector Companies
- ◆ Engineers, Managers and Scientists from the Hydrocarbon Industry and its Affiliates
- ◆ Policymakers
- ◆ Government Officials
- ◆ Academics
- ◆ Mainstream and Trade Media

## SNAPSHOT 2010

<b>Exhibitors</b>	:	<b>356</b> exhibitors from 28 countries, 206 international
<b>Delegates</b>	:	<b>3,836</b> delegates from 48 countries, 383 international
<b>Visitors</b>	:	<b>13,433</b> visitors from 48 countries
<b>Exhibition Area</b>	:	<b>18,000 + m<sup>2</sup></b>

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## PARTICIPATION CHARGES

SPACE TYPE	CHARGES
Equipped Space (Min 12 m) <sup>2</sup> - AC Halls	USD 650 per m <sup>2</sup>
Space Only (Min 50 m) <sup>2</sup> (Indoor) - AC Halls	USD 550 per m <sup>2</sup>
ELECTRICITY	CHARGES
Equipped Space	USD 25 per m <sup>2</sup>
Space Only	USD 125 per kw

Note: - Standard power requirement of Space stands will be calculated @ 1 kw per 10 m<sup>2</sup> of space

SHOW CATALOGUE ADVERTISEMENTS	CHARGES
Full Page Black & White	USD 500/page
Full Page Colour	USD 750/page
Inside Front Cover	USD 4500
Inside Back Cover	USD 4500
Back Cover	USD 6000
Book Mark	USD 3750

Government taxes will be payable as applicable.

## PROFILE LISTING

Each Exhibitor is entitled to one complimentary profile listing in the Petrotech-2012 Exhibition Show Catalogue, additional profile entries for group/JV/subsidiary companies would be charged extra.

## COMPLIMENTARY DELEGATE

Each Exhibitor is entitled to one complimentary delegate registration for the Petrotech-2012 Conference. Additional delegate registrations would be charged as per standard applicable delegate registration charges.

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## THE ORGANISERS

### INDIAN OIL CORPORATION LIMITED (IOCL):

IndianOil is India's flagship national oil company with business interests straddling the entire hydrocarbon value chain - from refining, pipeline transportation and marketing of petroleum products to exploration & production of crude oil & gas, marketing of natural gas and petrochemicals. It is the leading Indian corporate in the Fortune 'Global 500' listing, ranked the 98th position in the year 2011.

With over 34,000-strong workforce, IndianOil has been helping to meet India's energy demands for over half a century. With a corporate vision to be the energy of India, IndianOil closed the year 2010-11 with a sales turnover ₹3,28,744 crore (\$72,125 million) and profits of ₹7445 crore (\$1,633 million).

### PETROTECH SOCIETY:

Petrotech Society is a non-profit organisation registered under the Societies Registration Act, 1860. It was founded by distinguished members representing the entire spectrum of the hydrocarbon industry. The Governing Council of the society is well represented by the multinational, private sector and major public sector oil companies. The society functions within the ambit of the Memorandum of Association and its Bye-laws.

### ITE GROUP PLC:

ITE creates marketplaces for business by organising leading trade exhibitions and conferences in growing and developing markets. The company was established in the early '90s when the founders of ITE launched a series of trade events in the new market economies of Russia and the CIS. Today, the group organises around 190 trade exhibitions and conferences each year in 12 countries and employs almost 900 staff in 25 offices worldwide.

In 2010, ITE sold almost 500,000 square metres of exhibition space to companies who understand the benefits of doing business face-to-face. The group has many market leading events and well known brands in key industry sectors. ITE's product range of annual events includes everything from niche specialist conferences through to huge events such as Russia's largest trade fair (the Moscow building & interiors exhibition, MosBuild).

ITE also has a large portfolio of successful oil and gas industry events that include MIOGE (Moscow, Russia), KIOGE (Almaty, Kazakhstan) and Caspian Oil & Gas (Baku, Azerbaijan). ITE as leading PCO & PEO has co-organised the following international Oil & Gas events: 17<sup>th</sup> World Petroleum Congress (WPC) in Johannesburg, South Africa, 18<sup>th</sup> WPC in Madrid, Spain, LNG 16-World's largest LNG event in Algeria & Petrotech 2010 Exhibition in India.

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## KEY CONTACTS

For details on exhibiting & advertising opportunities, sponsorships & customized packages, please get in touch with the Petrotech 2012 Exhibition team:

## INTERNATIONAL

### Indian Oil Corporation Limited

**Mr. Anil Kumar Tyagi**  
**GM (Materials), Indian Oil Corporation Ltd.**  
**and Coordinator,**  
**Exhibition Committee - Petrotech 2012**

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